

Memorandum 7 August 2020

To: Parks, Arts, Community and Events Committee

Subject: Safety Collective Tāmaki Makaurau (Safe Communities) : Strategic Plan and Implementation

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Purpose

1. To provide an update on the strategic plan developed by the Safety Collective Tāmaki Makaurau, and outline its implementation.

Summary

2. The Safety Collective Tāmaki Makaurau is a network of agencies and community organisations, led by council, focussed on addressing the injury harm caused by alcohol, transport and falls. It brings an equity lens to its work, as this harm disproportionately affects communities that have significant lower socio-economic populations, and Māori and Pasifika.
3. The collective has agreed on an approach and strategy for the next two years. The work aligns with other strategies led or supported by council.
4. Information and other support provided to key local boards where harm is greatest have helped these boards achieve a greater focus on injury prevention planning in their draft 2020-2023 local board plans.

Context

5. In July 2019 Auckland achieved Safe Communities accreditation, following endorsement by council's Environment and Community Committee in March 2019 (ENV/2019/19).
6. Safe Communities is an international network and approach recognised by the World Health Organization as a means of delivering evidence-based injury prevention strategies at a local level. As part of this process, a network of key agencies and community organisations called the Safety Collective (the collective) was established.
7. The Safety Collective is led by council and includes Accident Compensation Corporation (ACC), Age Concern, Aktive, Alcohol Healthwatch, Auckland Emergency Management, Auckland Regional Public Health Service, Auckland Transport, Community Action on Youth and Drugs, Drowning Prevention Auckland, The Fono, Hāpai Te Hauora, Health Promotion Agency, Ministry of Health, Office of Ethnic Affairs, Oranga Tamariki, Pasifika Injury Prevention Aukilana, Police, Safekids Aotearoa, and Worksafe.
8. The collective is chaired by Councillor Alf Filipaina. A Strategic Advisor (1.0 FTE) and a Data Analyst (0.5 FTE) are funded by ACC to support its work and are based in the Arts, Community and Events department.
9. Since achieving Safe Communities accreditation in July 2019, the collective has developed a strategic plan for the financial years 2020-2022, which outlines key themes. The plan and themes will be reviewed annually.

Discussion

Agreed strategy and approach

10. The collective has agreed that its strategy for the planning period July 2020 to June 2022 will focus on minimising the injury harm caused by alcohol, transport and falls across Tāmaki Makaurau, and addressing the significant inequities in outcomes experienced across key demographics (including Māori, Pasifika, gender and age). The strategic plan for 2020-2022 is attached (Attachment A).
11. As a network, the collective seeks to influence outcomes through aligning organisational activities, encouraging the use of data to inform decisions, building public awareness and supporting policy development through engagement and advocacy. It does not deliver frontline services.
12. A website for the Safety Collective launches in September 2020, outlining its strategy and relevant key injury data and prevention actions being proposed, to build awareness by public and key stakeholders as they become engaged in this work. Aligned with this, the collective will develop a social media presence making the network more open, transparent and accessible to collective members, the wider sector, and Auckland residents.
13. The collective will shortly launch New Zealand's first practical guide for organisations looking to implement a life course approach to injury prevention planning. A life course approach can increase the effectiveness of activity designed to reduce or prevent harm by considering the range of factors that can influence the likelihood of harm, and then identifying opportunities to intervene before the harm occurs.

Alignment with strategic plans

14. The work of the Safety Collective aligns with the purpose of the Local Government (Community Well-being) Amendment Act 2019, and the Auckland Plan 2050 - to deliver social, economic, environmental, and cultural well-being. One example of this is that the Auckland Plan Outcome 1 ("Belonging and Participation") provides direction to improve health and wellbeing for all Aucklanders by reducing harm and disparities in opportunities. Outcomes 2 ("Transport and Access") and 3 ("Advance Māori Wellbeing") are also highly relevant.
15. With its focus on addressing inequities the strategy aligns with council's organisational strategy Kia Manawaroa Tātou, in particular goal four ("Focus on communities that need us most").
16. The strategy also aligns to council's I am Auckland Children and Youth Strategic Action Plan and the Thriving Communities Action Plan. The former includes goals such as feeling safe, being healthy and thriving, getting around and getting connected; the latter has principles of social equity, relationships, and trust, and being solution focussed.
17. Practical examples of alignment between these and other strategies, and the work the collective has outlined in its strategic plan, include the following outputs:
 - Minimising alcohol harm: contributing to the evaluation and review of council's internal alcohol harm minimisation strategy, and the signage bylaw review (the bylaw could play a role in terms of minimising alcohol harm); supporting the work of the Community Action on Youth and Drugs (CAYAD) team who provide evidence based holistic programmes that address alcohol harm in schools
 - Reducing transport injuries: supporting Auckland Transport's Vision Zero strategy through actions such as encouraging safer speeds around schools; identifying and supporting investment into programmes that address driver licensing take up by Māori and Pasifika
 - Falls prevention: promoting improved active transport and options for physical wellbeing to minimise the harm from falls and exploring barriers that older people face to attending community strength and balance classes; influencing approaches to design standards where this could impact on the rate of playground injuries.

Supporting the outcomes of local board plans 2020-2023

18. Local boards can positively influence injury outcomes for their residents through the planning and support of relevant initiatives. The collective collaborated with Auckland Regional Public Health Service to produce 21 local board wellbeing and injury prevention profiles in early 2020. These demonstrated outcomes across a range of wellbeing and injury indicators for each local board area in comparison to the whole of Tāmaki Makaurau. The profile for Tāmaki Makaurau as a whole is attached (Attachment B).
19. The data indicates that there is a correlation between increased risk of injury and local board areas that have higher percentages of lower socio-economic communities. This relates to a range of factors including environmental, social, economic and physical factors.
20. Workshops were held with Henderson-Massey, Māngere-Ōtāhuhu, Manurewa, Maungakiekie-Tāmaki, and Papakura in March and April 2020. Ōtara-Papatoetoe received information but was unable to prioritise a workshop due to heavy workload demands.
21. The purpose of the workshops was to explore the data and address potential strategies linked to the 2020-2023 local board plans. As a result, the quantity and/or quality of planning references to the three theme areas in the current draft plans has been positively influenced.

Next steps

22. Over coming months, the collective will support council staff to translate new local board three-year plans into tangible initiatives to reduce the impact of injury harm as work programmes are developed.
23. Staff will be available to report back to the PACE committee in FY 2021/ 2022.

Attachments

Attachment A - Safety Collective Tāmaki Makaurau: Strategic Plan

Attachment B - Wellbeing and Injury Prevention Profile – Tāmaki Makaurau